

BORN TO WIN



Welcome!

Your hosts... **Tom Ziglar** (proud son of Zig Ziglar) and
Howard Partridge (Ziglar small business coach)

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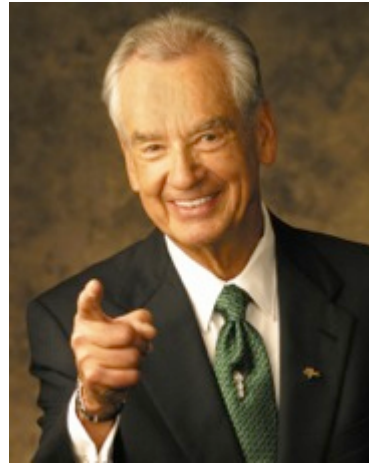
Recording...

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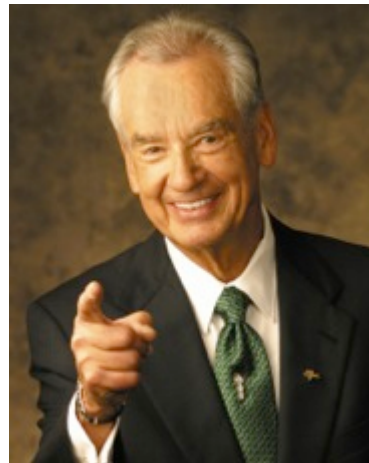
12 Week Born To Win Webinar Series

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*“You were born to win, but to be the winner you were born to be, you must **plan** to win and **prepare** to win. Then, and only then can you **expect** to win” – Zig Ziglar*

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*“You are **what you are** and **where you are** because of what has gone into your mind. You can change what you are and where you are by changing what goes into your mind.”*

– Zig Ziglar

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Part III: Expecting to Win

Chapter 12: Always Expect the Best

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Always Expect the Best

Choose Positive Thinking

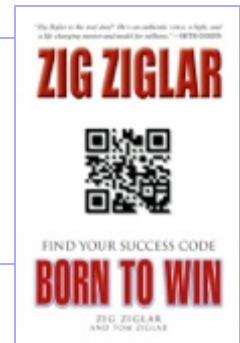
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Always Expect the Best

It's All About Performance

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The 6 Principles of Performance

1. *We generally get from ourselves and others what we expect*
2. *The difference between good and excellent companies is training*
3. *Actually companies that do not train their people and invest in their ability don't last*
4. *You find what you look for in life*
5. *Never make a promise without a plan*
6. *Happiness, joy and gratitude are universal if we know what to look for*

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Always Expect the Best

The Right Attitude

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Born To Win Recap

**10 Success Codes and Code Breakers
That Will Change Your Life!**

"The Bible is the real deal! It's an authentic voice of faith, and a life-changing message available to all." —BETH COLEMAN

ZIG ZIGLAR



FIND YOUR SUCCESS CODE

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ZIG ZIGLAR
AND JOHN ZIGLAR

Code breaker: Desire

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**Success Code #2: To win, you
must begin**

Code breaker: Start

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**Success Code #3: No more
excuses**

Code breaker: Accountability

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**Success Code #4: Bring your
future into your present**

Code breaker: Set goals

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Success Code #5: Choose your habits wisely

Code breaker: Discipline

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**Success Code #6: You can do
more than you think**

Code breaker: Preparation

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Success Code #7: Be a life long learner

Code Breaker: Knowledge

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**Success Code #8: Success comes
to the prepared**

Code breaker: Practice

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Success Code #9: Be an advice miner

Code breaker: Learn from others

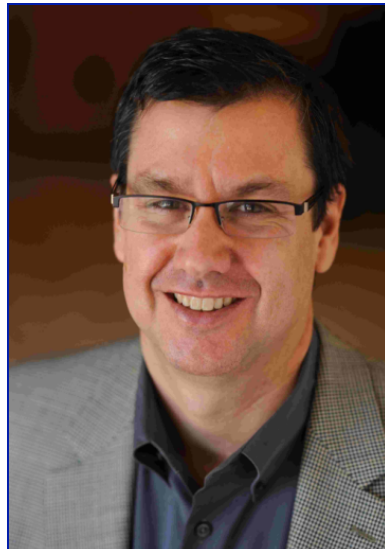
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**Success Code #10: Tap into the
power of positive**

Code breaker: Positive thinking

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Born To Win Business Growth Workshops

With Tom Ziglar and Howard Partridge

www.HowardPartridge.com/borntowin